

Serial No. 08/921,734 Filed August 3, 2001  
Rocket No. EVERY-67231 (3181-US-B1)

PTO/SB/80 (12-03)

Approved for use through 11/30/2005. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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I hereby appoint:

☒ Practitioners associated with the Customer Number:

24201

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

| Name | Registration Number |
|------|---------------------|
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as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

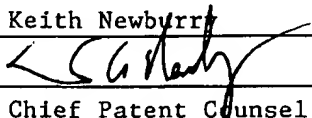
### Assignee Name and Address:

Avery Dennison Corporation  
Corporate Center  
150 N. Orange Grove Bl.  
Pasadena, CA 91103-3596

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

### SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

|           |   |  |           |                |
|-----------|---|--|-----------|----------------|
| Name      | Keith Newberry  |  | Date      | 4-12-04        |
| Signature |  |  | Telephone | (626) 304-2000 |
| Title     | Chief Patent Counsel  |  |           |                |

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Serial No. 09/921,734 Filed: August 3, 2001  
Docket No. AVERY-67231 (3181-US-B1)

PTO/SB/96 (08-03)  
Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Avery Dennison Corporation

Application No./Patent No.: 09/921,734 Filed/Issue Date: Filed: August 3, 2001

Entitled: FLEXIBLE SEE-THROUGH BOUND DOCUMENT ASSEMBLY

AVERY DENNISON CORPORATION, a Delaware corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or

2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012238, Frame 0072, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
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3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

October 12, 2004

Date

(310) 824-5555

Telephone number

Scott Hansen

Printed or printed name



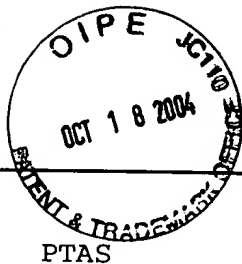
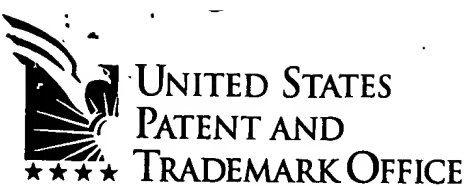
Signature

Appointed Attorney

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



Under Secretary of Commerce For Intellectual Property and  
Director of the United States Patent and Trademark Office  
Washington, DC 20231  
www.uspto.gov

DECEMBER 17, 2001

OPPENHEIMER WOLFF & DONNELLY LLP  
ALAN C. ROSE  
SUITE 3800  
2029 CENTURY PARK EAST  
LOS ANGELES, CA 90067



\*101874741A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/04/2001

REEL/FRAME: 012238/0072  
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

YAMAMOTO, NORMAN

DOC DATE: 08/08/2001

ASSIGNOR:

BRATTER, ADAM G.

DOC DATE: 08/08/2001

ASSIGNEE:

AVERY DENNISON CORPORATION  
150 NORTH ORANGE BLVD.  
PASADENA, CALIFORNIA 91103

SERIAL NUMBER: 09921734  
PATENT NUMBER:

FILING DATE: 08/03/2001  
ISSUE DATE:

**DOCKETED**

DEC 27 2001

**OWD-LA**

MARY BENTON, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

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310048-650

FORM PTO-1595  
(Rev. 6-93)OMB No. 0061-0011 (exp. 4/94)  
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Patent and Trademark Office

RECORDED

OCT 18 2001

101874741

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Norman Yamamoto and Adam G. Bratter

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: Avery Dennison Corporation

Internal Address: \_\_\_\_\_

Street Address 150 North Orange Blvd.City: Pasadena State: CA ZIP: 91103Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_Execution Date of Application: August 8, 20014. Application number(s) or patent number(s): 09/921,734

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

09/921,734

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alan C. RoseInternal Address: Oppenheimer Wolff & Donnelly LLPSuite 3800Street Address: 2029 Century Park EastCity: Los Angeles State: CA ZIP: 90067

## 6. Total number of applications and patents involved:

17. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☒ Authorized to be charged to deposit account for any fee deficiencies or credit any overpayments.

## 8. Deposit account number:

16-2230

(Attach duplicate copy of this page if paying by deposit account)

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## 9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Alan C. Rose

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

10/16/2001 6TON11 00000042 09921734

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LA: 299156 v01 09/10/2001

Docket No. 310048-650  
Avery Ref: 3183-US

## ASSIGNMENT

WHEREAS, WE, Norman Yamamoto and Adam G. Bratter, the undersigned inventors (ASSIGNORS), have invented a **FLEX-VIEW COVER BOUND DOCUMENT ASSEMBLY**, for which we are filing application for Letters Patent of the United States, which application has been executed by us concurrently herewith and of which invention and improvements we are the sole inventors; and which is found in U.S. Application filed herewith.

WHEREAS, **AVERY DENNISON CORPORATION**, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove Blvd., Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to us paid, and other valuable consideration, the receipt and legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the inventions and all improvements thereon, in and to the application for Letters Patent thereon, in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for Letters Patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain Letters Patent on the inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the inventions before competent International Authorities including the World Intellectual Property Office and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: August 8, 2001



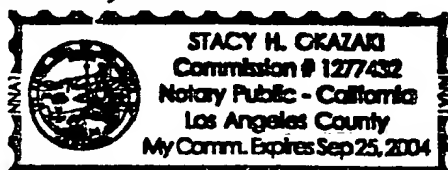
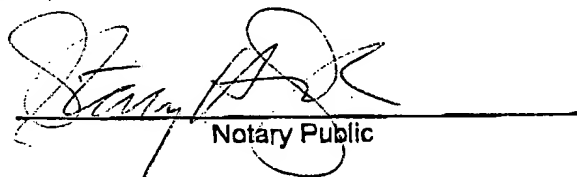
Name: Norman Yamamoto  
Address: 5460 Running Spring Way  
Yorba Linda, CA 92887

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

On this 8<sup>th</sup> day of August, 2001, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared Norman Yamamoto, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


(SEAL)

Notary Public

Docket No. 310048-650  
Avery Ref: 3183-US

Dated: 8/8, 2001

  
Name: Adam G. Bratter  
Address: 19 Versailles  
Newport Coast, CA 92657

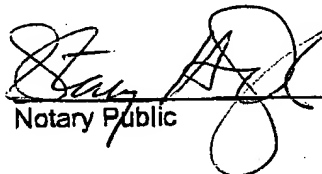
STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss.

On this 8<sup>th</sup> day of August, 2001, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared Adam G. Bratter, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

(SEAL)



  
Notary Public